

November 16, 2015

To Whom It May Concern:

Re: Marketing Breakthroughs Inc.

The purpose of this letter is to provide the reader with a summary of our experience as a client of Marketing Breakthroughs and to detail their influence on our organization.

In 1995, my partners and I engaged Steve Klein and Marketing Breakthroughs to refresh our marketing collateral, update our "brand image", and most importantly to examine our approach to attracting and retaining new clients. As you know today the marketing of a professional organization provides unique problems and in 1995 these problems were more difficult as few, if any accounting firm were aggressively marketing their services. Steve brought new and innovative solutions to these problems throughout the process.

Starting with an in-depth examination of our firm, meetings and discussions, and the education of partners and staff, Steve developed an exciting new strategy for our firm. With Steve's assistance, we were able to identify strengths and weaknesses and to develop a plan that has essentially served us well since that date.

Most importantly Steve took the time to explain the reasons behind his recommendations and the key strategies that we implemented. Today we are still able to employ these strategies successfully.

Steve and his organization then developed and designed our marketing collateral. The quality, care, and attention to detail have been outstanding. I have had the opportunity to compare our marketing materials to similar documents prepared for Big Five Accounting Firms, large legal firms, and our competitors, and can state categorically that in our opinion, Steve has put us at the head of the class.

Perseverance, attention to detail, an excellent understanding of what it takes, and originality, would all be terms that would describe Steve and his staff at Marketing Breakthroughs. I feel very confident in recommending Steve to your office and know that you would enjoy working with him for many years to come.

Should you have any questions or require any further information, please feel free to call me at any time.

Yours truly,

WILKINSON & COMPANY LLP

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R.G. Robertson, CPA, CA

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