



BROADCASTING
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Steve Klein
Marketing Breakthroughs
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To Whom It May Concern:

I have had the pleasure of working with Steve Klein and the team at Marketing Breakthroughs for almost 4 years. I have always admired the work that MB plans and executes for their clients.

At Rogers Media, we pride ourselves on having intimate knowledge of our advertisers' needs so we can address them with customized solutions. Marketing Breakthroughs' unique "VP of Marketing" role compliments our approach perfectly as we always feel we're working directly with the advertiser, one that has thoroughly thought through its needs and wants.

Marketing Breakthroughs can always be relied upon for exceptional customer service and project management. Their meticulous, detailed approach to each task consistently supports the company's promise of *helping mid-sized companies grow*.

MB's advanced digital marketing IQ and strategic partnerships in web development & design are key strengths. Although they offer several services – and do them all well - it's this area of expertise that, I believe, greatly positions Steve and his energetic staff to deliver for businesses now and in the future.

A company's brand is its most valued asset. It takes great trust to hand it over to someone else. Marketing Breakthroughs will take great care of your brand and will elevate it to unrealized levels.

Sincerely,

A handwritten signature in black ink, appearing to read "Kalum Figura", written over a white background.

Kalum Figura
Retail Sales Manager
Rogers Media Ottawa